



# THE MARQUIS PROJECT

## NEWSLETTER

November 2014

### Board Members

**Naomi Leadbeater**

President

**Kim Burgess**

Vice President

**Michelle Lemoine**

Secretary

**David Gamey**

Treasurer

**Mireille Saurette**

Fair Trade Chair

**Al Friesen**

**Patricia Malcom**

**Drew Caldwell**

**Manuel Godoy**

**Erin Gobeil**

**Zack Gross**

**Blake Hamilton**

Educational Program  
Facilitator

### Images in this issue courtesy of:

Al Friesen, Linda  
Friesen, Mireille  
Saurette, Dinah  
Ceplis & Manuel  
Godoy

### THE YEAR AHEAD

## THE MARQUIS HIRES NEW EDUCATION FACILITATOR, CONTINUES TO PAY DOWN DEBT & PLANS FOR A SUNNY SOUTHERN MARCH

### Greetings from The Marquis Project

As we near the end of 2014 and look to a new year ahead, the board members & newest Education Program Facilitator, Blake Hamilton are filled with hope and excitement. This newsletter, we've got updates about Brandon being proclaimed Fair Trade Town Canada, an introduction to our board members and information about our partnership with CAA & trip to Costa Rica this March. We've started the educational year and reached more than half our target students! Next newsletter will be filled with education news and a biography of our new facilitator. You can expect it in your mail boxes mid-December.

Once again, we've started the work towards a renewed partnership with Tanzania Society of Agricultural Education and Extension (TSAEE) and plan on applying under MCIC's new theme fund **Supporting the Most Marginalized in the Developing World: People with Disabilities, the Elderly & Child-Headed Households**. We'll be working closely with Dinah Ceplis and Beny Mwenda on that, and you can expect updates on this project in the December newsletter as well.

Finally, we have good news to report and a final call for support.

### Help Us Meet Our Goal!

At our AGM, we announced that an anonymous donor challenged us to match up to \$10,000 through donations & fundraising by November 30th. All these funds will be used to pay down our loan, and we're happy to report we have raised \$8,500 through fundraising and donations so far. If each member donated \$5, we would reach our goal by the end of November! We are asking committed members and the community for their assistance in making Marquis a fundamental sustainable organization to be able to continue our educational programs and local initiatives. Register for online donations with Pay pal, or sign up for CAFT (auto debit) by downloading the form on our website [www.marquisproject.com](http://www.marquisproject.com) or donate by cheque to:

The Marquis Project  
P.O. Box 50045  
Brandon, MB  
R7A 7E4

Email: [marquis@marquisproject.com](mailto:marquis@marquisproject.com)  
(204) 727-5675

**Why not donate  
today & help us  
retire the debit!**



Mireille Saurette presents then Mayor Shari Decter-Hirst with Fair Trade Town Canada award at Culture Days September 27th, 2014





# THE MARQUIS PROJECT

## NEWSLETTER

November 2014

### Board Members

**Naomi Leadbeater**

President

**Kim Burgess**

Vice President

**Michelle Lemoine**

Secretary

**David Gamey**

Treasurer

**Mireille Saurette**

Fair Trade Chair

**Al Friesen**

**Patricia Malcom**

**Manuel Godoy**

**Erin Gobeil**

**Zack Gross**

**Blake Hamilton**

Educational Program

Facilitator

### Images in this issue courtesy of:

Al Friesen, Linda Friesen, Mireille Saurette, Dinah Ceplis & Manuel Godoy

THINKING OF A WINTER VACATION?  
THIS TRIP TO COSTA RICA IS BOTH WARM & EDUCATIONAL

### CAA Manitoba in Partnership with The Marquis Project Presents

#### "Costa Rica: A world of Nature"

**A Tour Promoting Fair Trade, Economic & Environmental Sustainability**

#### Fair Trade Experience

Visit an Organic certified **Fair Trade Pineapple** plantation in the Tortuguero National Park and learn about the various types of exotic fruits.

Tour the **Café Britt** Company, a registered certified Fair Trade coffee plantation, which highlights the history and cultivation of coffee and its importance to the Costa Rican economy.

#### Additional highlights of the tour

- Learn about the traditional crafts of this region and witness local artisans
- Visit a family owned farm and experience life of a Costa Rican farmer
- Visit to the world's first Green Turtle Research Station
- Tortuguero National Park, a study in rainforest, freshwater and marine biology
- Visit La Tirimbina Biological Reserve for a fascinating presentation on bats
- Learn the history and continuing importance of cacao to Central America's economy
- Visit gardens of native & exotic medicinal plants
- Explore the natural surroundings and exotic wildlife of Tarcoles river during a sunset jungle crocodile safari and bird watching boat excursion
- Accommodations in smaller lodges/hotels

**Win a free seat on this tour! Contact Marquis for raffle information. All proceeds for the raffle support the work of Marquis.**

Escorted by a CAA Travel Professional based on a minimum number of guests booked  
For more information contact CAA Manitoba and speak to a Brandon agent at 204.571.4102.



Sean McHugh & Mireille Saurette. Fair Trade town delegation to the City of Brandon



# THE MARQUIS PROJECT

## NEWSLETTER

November 2014

### Board Members

#### Naomi Leadbeater

President

#### Kim Burgess

Vice President

#### Michelle Lemoine

Secretary

#### David Gamey

Treasurer

#### Mireille Saurette

Fair Trade Chair

#### Al Friesen

Patricia Malcom

Manuel Godoy

Erin Gobeil

Zack Gross

Blake Hamilton

Educational Program

Facilitator

### Images in this issue courtesy of:

Al Friesen, Linda Friesen, Mireille Saurette, Dinah Ceplis & Manuel Godoy

## BRANDON BECOMES FAIR TRADE TOWN OF CANADA 2014

The Marquis Project is pleased to announce that the City of Brandon was officially declared Manitoba's second Fair Trade Town on May 20nd 2014. The City of Brandon is Canada's 19th Fair Trade Town! We celebrated this milestone at the Global Market during Culture Days on September 27, 2014.

### What is Fair Trade?

Fair Trade seeks to improve the quality of life for artisans and producers in developing countries around the world. Fair Trade advocates payment of a fair price, economic and environmental sustainability and gender equality. Fair Trade is about helping our global neighbours live a life of dignity, justice and hope.

### What is a Fair Trade Town?

To become a designated Fair Trade Town in Canada is no small feat! A community must accomplish five goals and commit to a 6th goal. First, The Marquis Project found a small group of passionate and committed volunteers and formed the Brandon Fair Trade Town Steering Committee. Next, the Steering Committee gained Political Support by receiving a unanimous vote in favour of Brandon becoming a Fair Trade Town during a City Council delegation on September 16th, 2013. In order for Brandon to be even considered a Fair Trade Town, a certain number of restaurants and stores need to demonstrate Product Availability (13 stores and 6.5 restaurants; by the way, there are 17 stores!). Finally, The Marquis Project, Ten Thousand Villages and the Brandon Fair Trade Town Steering Committee participated in over 25 events promoting Fair Trade since May 2013 helping us achieve the other two goals: Public Education and Community Support.

## The City of Brandon won Fairtrade Canada's Fair Trade Town of the year award for 2014!

### What's next?

The current Fair Trade Friday campaign is underway between October 31st and November 28th. Think fair and buy fair on Fridays during the month of November. A number of restaurants and Two Farm Kids are participating. Enter your name in for a draw that will take place November 28th.

Additionally, the Marquis Project's motto is to: "Think globally. Act locally." The 2015 Fair Trade campaign will be: BE FAIR and LOCAL. When people believe in ethical purchasing and use their voices and purchasing power, change happens! Remember to think fair and local, be fair, speak fair, play fair and buy fair and local!

*Left: Mireille Saurette & Naomi Leadbeater at Culture Days, Brandon Global Market.*





# THE MARQUIS PROJECT

## NEWSLETTER

November 2014

### Board Members

**Naomi Leadbeater**

President

**Kim Burgess**

Vice President

**Michelle Lemoine**

Secretary

**David Gamey**

Treasurer

**Mireille Saurette**

Fair Trade Chair

**Al Friesen****Patricia Malcom****Manuel Godoy****Erin Gobeil****Zack Gross****Blake Hamilton**

Educational Program

Facilitator

### Images in this issue courtesy of:

Al Friesen, Linda Friesen, Mireille Saurette, Dinah Ceplis & Manuel Godoy

## MEET THE BOARD

**Naomi Leadbeater**

Naomi grew up in Southern Manitoba quite literally on the 49th parallel near Crystal City, and made Brandon, Manitoba her home after finishing a Music Degree in 2003. Over the years she has been a restaurant manager, a shoe salesperson, a customer service person of various sorts, editor in chief of The Quill and acquired a few more degrees. Currently she is employed full time as the Community development Coordinator for the Brandon Neighbourhood Renewal Corporation. She also teaches Piano and Voice at Faders Music & is a marketing guru for Novel Publicity. She can sell anything from good karma to shoes and likes to help people follow their dreams, and make their paths a little more A to B than hers has been.

**Kim Burgess**

Kim is an interant counsellor in 3 schools - Tanner's Crossing, Onanole, and Rapid City. She integrates social justice activities within the school system, and is passionate about expanding the minds of youth and shaping global citizens of the future. She has collaborated annually with the Marquis Project in bringing global citizenship education to the classroom.

**Michelle Lemoine**

Michelle is a graduate of Brandon University and the University of Toronto. She is currently completing her masters with the Rural Development Institute at Brandon University.

**David Gamey**

David became involved with The Marquis Project in the late 80's as an employee tasked with

developing partnerships with development NGO's in Africa. This led to Marquis funding of projects in Uganda where he lived for 10 years. His skills in planning and financial management are relevant to the current needs of The Marquis Project.

**Mireille Saurette**

Mireille works at Assiniboine Community College as an Educational assistant. She has been a supporter since moving to Brandon and quickly launched a successful campaign for Brandon to become a Fair Trade town. Then, when Brandon won Fairtrade Canada's Fair Trade Town of the Year award, our very own Mireille was awarded a much deserved Fair Trade All-Star award. She is currently the Fair trade committee chair and member of the Brandon Environment Committee.

**Al Friesen**

Al is a retired teacher but continues to work as an educational consultant and sessional lecturer at Brandon University. He has been a member and supporter of Marquis since its inception and has served on the Board on several occasions.

**Patricia Malcom**

Patricia Malcolm obtained a Master of Science degree from the University of Victoria. The work for her thesis involved the creation of an urban stream. As an instructor in the School of Business, Agriculture and Environment, she facilitates a wide range of courses, primarily in the Land and Water Management program.

**Erin Gobeil**

Erin Gobeil has been a long time Marquis supporter and is currently working for the Canadian Mental Health Association. She is the

coordinator of the Global Market and a talented jewelry crafter. Her business Jewelry by E turns reclaimed metals, upcycled cards, clock parts & semi precious stones in to works of art.

**Manuel Godoy**

Manuel Godoy is an administrative assistant at SERC (Sexuality Resource centre), Home school Liason with the Brandon school Division. He is the Ambassador-Minister of Immigration & Multiculturalism MB, Racialised Commissioner-BUSU, CFS-MB, and President of the BU Multicultural Association.

**Zack Gross**

Zack works for the Manitoba Council for International Cooperation in Winnipeg. He is a founding member of Marquis and was the Executive Director for many years. founding member of Marquis and his leadership contributed to Marquis' growth while many NGOs succumbed to government cutbacks. Zack is the recipient of a number of awards for his development work, including the Marquis Global Citizenship Award in 2007. He currently lives near Gimli. Zack continues his role on the board from last year.

## Next Issue

- Meet our New Education Facilitator Blake Hamilton
- Celebrate Christmas with the Marquis
- Info about our January fundraising event for TSAEE
- Did we meet our goal?

